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The Sun Never Sets On Kunderd

62.25

Kunderd

Gladioli

LIBRARY

RECEIVED

★ JAN 27 1933 ★

U. S. Department of Agriculture.

Purple Pansy

15¢ ea. 3 for 30¢

Sammy Lane

30¢ ea. 3 for 75¢

Golden Light

35¢ ea. 3 for 90¢

Evangeline Booth

35¢ ea. 3 for 90¢

Silver Comet

35¢ ea. 3 for 90¢

1933

Queen of Orange

25¢ ea. 3 for 50¢

It is Different It is Colorful It is Sensational

*This is 1933
My Catalog*

New Amazingly Low Prices New Collections in Color New Illustrations

You Have A Right to Expect the Best

From Kunderd's you naturally expect LEADERSHIP. That would be expected of any business which had forged to a foremost position in the realm of floriculture. Paragraphs could be written on what is required to attain this leadership, but space permits only a brief statement of what it has meant in our business.

Today, Kunderd Gladioli are grown and enjoyed in every civilized country on the globe, and that is why we say "The Sun Never Sets on Kunderd Gladioli". This means Kunderd customers are living in many parts of the earth.

What is this leadership—simply a giant business structure? By no means. On the contrary, ours is a comparatively small institution which has had as its motive the production of better and more beautiful gladioli. We need present no greater proof of this fact than to point out the startling statement that Kunderd Gladioli have won more times, in more shows, under more judges, than all other gladioli in the world combined. This is a record of undisputed leadership.

The past season at the American Gladiolus Society National Show at Pittsburgh, Kunderd exhibits won the three most important prizes, The President's Cup, The Society's Cup, and The Challenge Trophy, and all other of the principal awards. This has always been our record when the season made it possible to exhibit at these shows. You need Kunderd quality to win with your exhibits also. You can always be proud when you can show your friends the best, and now you have the chance of a lifetime to buy Kunderd Bulbs direct and at unheard of low prices. It is from this same stock that we offer the bulbs priced in this catalog.

It must be added here that a major part of the winnings at gladiolus shows throughout America have been won by customers exhibiting Kunderd Gladioli grown and cultivated by themselves in various sections. Can there be any greater proof of leadership than that revealed by the success of customers? We think not, and that is why we bend every effort to produce the world's most outstanding Gladioli. There is a vast difference between just growing gladioli and growing gladioli of the highest quality. The only two types of gladioli ever originated in America, the Ruffled and Laciniated types, were originated by Kunderd, and all over the world originators have produced their Ruffled and Laciniated varieties from these.

When you buy from a concern which enjoys leadership in its field, you have a right to expect the BEST, and from Kunderd you get the BEST—this year at prices never before approached. We present to you our 1933 catalog with absolute confidence that it represents the greatest gladiolus values in America today. We do not mean to imply that gladiolus bulbs cannot be purchased at prices lower than are quoted in this catalog but we firmly maintain that a quality equal to Kunderd's cannot be purchased elsewhere at prices quoted herein. All bulbs offered in this catalog were grown the past season on land which had never grown bulbs before. Read what others say about Kunderd Gladioli.

This is Naturally the Time to Buy

Prices are extremely low and will not be so low again for years to come. Business conditions have forced prices below the actual value of the bulbs listed in this catalog. Merchants in all sense of fairness and good business are entitled to profit on the merchandise they sell. However, we have priced our bulbs so low that there is little opportunity for profit. By reducing our prices we feel our customers and friends will see the logic in our efforts to maintain our business, in order to keep our organization intact, to grant employment to all our people, and continue in our efforts to produce newer and finer gladioli in the future for them. We say, "NOW IS THE TIME TO BUY," because you cannot afford to sacrifice the healthful enjoyment and pleasure of a gladiolus garden at these extremely low prices. The investment is so slight and the returns so great that we are sure you will not overlook your gladiolus purchases this year, when prices are so low.

"Glad" Days are Here Again

See Following Pages for Biggest Gladiolus News in History

Copyright

Entire Catalog, including illustrations, copyrighted 1933 by A. E. Kunderd.

Printed in U. S. A.

Kunderd's New Idea

Here is my 1933 Catalog in an entirely different style dress, and we hope you will enthusiastically enjoy what proves to be an innovation this year. As you unfold the pages you will see almost one hundred varieties in natural color spread out before you. For the first time, as far as we are able to learn, the actual varieties making up special collections are shown in colors. This should prove of great interest and aid to my customers who like good balance of types and colors. In spite of the new low prices I want to assure my patrons that I have never harvested so large and fine a stock of bulbs as I did last fall. They are almost perfect and are entirely FREE FROM GLADIOLUS THRIPS. I can assure you that you will receive the finest and most perfect bulbs it is possible to obtain. All orders will be filled and forwarded as soon after February first as weather conditions will permit. Orders will be filled as nearly as possible in the order in which they are received, and early orders are advisable so that you may be sure of getting just the varieties and collections you want. The following discounts will be allowed on early orders:

DISCOUNTS ALLOWED ON CASH ORDERS TO
AND INCLUDING FEBRUARY 20, 1933

4%	off on orders from	\$ 2.00 to \$ 6.00
5%	off on orders from	6.01 to 10.00
6%	off on orders from	10.01 to 15.00
7%	off on orders from	15.01 to 25.00
8%	off on orders from	25.01 to 50.00
10%	off on orders from	50.01 to 100.00
12%	off on orders from	101.00 to 200.00
15%	off on orders from	201.00 to 300.00
18%	off on orders from	301.00 or more.

Orders of \$2.00 and under are net, no cash discount will be allowed, but if sent before Feb. 20, 1933, I will include one extra bulb of a choice named variety complimentary.

Kunderd's Ruffled Gladioli With Records That Have Never Been Equalled

Achievement—A rich, deep canary yellow, with very large beautiful red blotches on lower petals. Intensely ruffled. Each, \$5.00. 2 for \$7.50.

Alton (80 days)—Intensely ruffled variety of finest orange color. Winner of many awards. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Antonia (67 days)—A true, rich, deep chrome yellow over entire flower, and a pure self. One of the finest yellows. Each, 35c. 3 for 90c. Doz., \$3.00.

Arcturus (66 days)—A deep, rich sulphur yellow, upper and lower petals a deep or golden canary yellow, with blotches of red and deeper dark central bars. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$1.235.

Avalon (71 days)—A choice blush white with very beautiful red throat markings. 4 for 25c. Doz., 65c. 100, \$4.85.

Beauty Wave (83 days)—Rich shade of canary-yellow. Deeper on lower petals with finely feathered central bars. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$1.235.

Blanche Bollinger (72 days)—A very distinct and pleasing shade of old-rose pink. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Blushing Beauty (88 days)—Opening buds blush pink, flowers softest possible blush, many open. Dainty pink throat lines. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Bridal Rose (83 days)—A rich rose pink. Lower petals have a beautifully red penciled throat on a delicate, creamy yellow ground. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$1.235.

Brown Lily (64 days)—A beautiful soft creamy ground with prettily feathered red throat blotches. Large flowers, petals curled, twisted and pointed in finest lily fashion. Each, 35c. 3 for 90c. Doz., \$3.00.

Buckeye (78 days)—Large blooms of finest rose pink color with tint of old rose at edge of petals, and large rose-red throat. 4 for 25c. Doz., 65c. 100, \$4.85.

Canary Feather (80 days)—Upper petals and ends of lower petals a delicate canary yellow. Lower petals medium daffodil yellow, slightly penciled soft pink toward base of throat. Each, 30c. 3 for 75c. Doz., \$2.50.

Cattleya Rose (70 days)—Large orchid-like flowers of beautiful cattleya rose color. Inner half lower petals dainty pastel yellow. Neat deep maroon median line traced and feathered at sides with yellow. Each, 35c. 3 for 90c. Doz., \$3.00.

Chalice Flower (74 days)—Light creamy blush white. A regular prize winner. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

Charm (81 days)—A large, pure, deep rose-pink. A perfect blotch of deep red on lower petals. Grand and distinct. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Classic (87 days)—Daintiest deep salmon rose with softest clear creamy yellow throat, beautifully blended, and as elegant and dainty a shading as in any rose. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Color Marvel (80 days)—Large ruffled flowers of glowing deep vermillion scarlet. Lower petals much darker with very dark, velvety median lines. Each, \$1.00. 3 for \$2.00.

Contemplation (94 days)—A delicate lavender rose-pink on white ground, with lower petals of deeper rose-pink, and showy red pencilings terminating yellow. Heavily ruffled. Each, \$1.00. 3 for \$2.00.

Contentment—Pure white flowers with faintest blush over all petals. Lower central petals beautifully feathered, a delicate rose pink. Very distinct. Each, \$1.00. 3 for \$2.00.

Country Gentleman (75 days)—Heavily ruffled flowers of a clear canary yellow, deeper yellow on lower petals, which have long central bars divided into five beautifully alternating red and yellow thread lines. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Crinkles (92 days)—A beautiful deep peach-blossom pink. Intensely ruffled. Always a prize winner, and one of the most outstanding ruffled varieties. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Cyprian—Very large intensely ruffled flowers of richest creamy yellow. Lower petals delicate canary yellow, with a fine pink feather half way down the center. Each, \$1.00. 3 for \$2.00.

Dream (86 days)—Large, massive bloom. Deep salmon-red. Large, very showy blotches. 4 for 25c. Doz., 65c. 100, \$6.45.

E. C. Vick (75 days)—A medium dark rose-red, with neatly feathered darker red on lower throat petals. Showy and attractive. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Elberta (77 days)—A very large-flowered, deep lavender-red throat with deeper throat. Showy, and a prize winning variety. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

Embers—Rich, orange-vermillion, with deep orange-red throat, beautifully blended with the ground color. A very pretty bar of subdued white extends beyond the throat blotches toward the lower petal tips. Each, \$2.00. 3 for \$5.00.

Fern Kyle (77 days)—A large ruffled flower of creamy white color. Vigorous grower. Creates a sensation wherever shown. Each, 20c. 2 for 25c. Doz., 1.25. 100, \$9.35.

Florence Winter—Very large pure white flowers. Daintily blushed a soft pink on outer edges of all petals. Lower petals deeper blushed pink on inner portion, with soft creamy blush on outer portions; ends of lower petals soft white, daintily blushed. Each, \$1.00. 3 for \$2.00.

Glorious (75 days)—Soft cream color, with beautifully marked throat of deepest creamy apricot. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Golden Anniversary (101 days)—A very showy and distinct, well ruffled variety, with giant flowers perfectly placed. A beautiful fawn-yellow, with a fused blush of pink. Large glowing red throat blotch, beautifully blended at its edges. Each, \$5.00. 2 for \$7.50.

Golden Beauty (80 days)—A golden yellow ruffled variety, with lower petals still deeper golden yellow; slight bright red central bars. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Golden Glory (79 days)—A large, richly colored yellow ruffled variety, with beautiful red throat. 4 for 25c. Doz., 65c. 100, \$4.85.

Golden Slippers—Upper portion deep salmon, or shrimp-pink with softest golden tint; lower petals same, with throat markings of soft daffodil-yellow, beautifully feathered with narrow lines of light rose pink. Each, \$2.00. 3 for \$5.00.

Golden Snapdragon (66 days)—**Snapdragon Type**—Flowers intensely ruffled with upper petals of fine creamy white, lower petals same shade for inner half, outer ends very rich, soft canary-yellow. These yellow ends are gracefully curved. Each, 30c. 3 for 75c. Doz., \$2.50.

Good Morning (71 days)—Pure, deep, glowing salmon-red; large creamy-white throat extending well out over the petals is beautifully stippled bright red. Each, 35c. 3 for 90c. Doz., \$3.00.

Greetings—Large and very showy flowers of deep salmon rose, a little lighter in the throat with beautifully penciled or feathered rose-pink central lines. Each, \$2.00. 3 for \$5.00.

Harmonia (80 days)—Large flowers of a very decided and glowing, rich, deep orange-red. Lower petals have narrow central bars with whitish median line, which is bordered with bluish maroon narrow line on either edge. Each, 35c. 3 for 90c. Doz., \$3.00.

Hermes (90 days)—Large, strong plant. Deep cherry-red, with deeper rose on lower petals. Heavily ruffled. 4 for 25c. Doz., 65c. 100, \$4.85.

Hummer—Dark velvety red, outer edges all petals flaked deeper, brighter red on lower petals. Narrow pure white central line on lower petals gives striking appearance. Each, 35c. 3 for 90c. Doz., \$3.00.

Indianapolis (80 days)—Very tall, fine deep violet; deeper throat. Slight white median lines. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Indian Summer (116 days)—Color blush or light lavender rose-pink on a light ground. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Intensity (92 days)—Rich, deep, bright red, darker toward outer portion, with deep red feathered median line on lower petal. Strongly ruffled. Each, 30c. 3 for 75c. Doz., \$2.50.

Joanna Hill—A most pleasing deep peach-blossom pink, with deeper large pink throat and fine narrow, creamy-white central bar or feather extending into the base of the throat; beautifully feathered white on either side near base of petals. A narrow white line borders all petals. Broad waves, not ruffles, on all petals. Each, \$3.00. 2 for \$5.00.

J. Ogden Armour (80 days)—Large, nicely ruffled flowers of orchid-like appearance. Bright coral salmon red; lighter in upper portion of throat, with lower petals bearing conspicuous dark red blotches. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

Joy (85 days)—Extra fine, purest flesh color with daintily tinted soft canary or cream throat, finely marked pink. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Julius Rosenwald—Beautiful orange-salmon. Large central upper petal very upright. Large showy blush colored blotches on lower petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Kasson (73 days)—Large, lavender rose-pink, with deeper rose-pink throat. Finely ruffled. 3 for 15c. Doz., 50c. 100, \$3.75.

Kunderd's Glory (77 days)—Beautiful creamy apricot with light tint of pink, and fine markings of red on lower petals. 4 for 25c. Doz., 65c. 100, \$4.85.

Kunderd's Apple Blossom (77 days)—Apple blossom color. Fine plant and spike. Very refined and beautiful. 4 for 25c. Doz., 65c. 100, \$4.85.

Lavender Fille—Richest, pure, deep lavender, with large pure white throat, and white median lines on all petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Lavender Pride (79 days)—Deep, lavender-rose color, with a beautiful throat of deeper rose, or purplish lavender rose. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

Lela (69 days)—Beautifully ruffled, with upper petals daintily cream, very daintily blushed soft flesh pink; soft, deep creamy apricot over entire lower petals, with only a delicate pink slight central bar on inner portion. Each, 30c. 3 for 75c. Doz., \$2.50.

Lilac Glory (84 days)—Soft lilac rose-pink. Beautiful, deeper lilac rose and pink throat. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Lilith (79 days)—Orange-salmon; heavily ruffed with four or five flowers open. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Lily of Gold (66 days)—A rich canary yellow, a little deeper on lower petals. Upper center petal extremely large and upright. Each, \$3.00. 2 for \$5.00.

Maimonides (83 days)—Large snow white flowers, lower petals having showy and beautiful blotch of red. Each, \$1.00. 3 for \$2.00.

Martial Foch (84 days)—Giant show flower, with many florets open at a time. Almost self-color of finest salmon pink. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

Marie Kunderd (69 days)—A very early pure white, an almost invisible soft pink line in center of lower petals. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$3.53.

Masterpiece (81 days)—A magnificent ruffled "American Beauty" rose color. Extremely fine. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Meadow Lark (77 days)—A velvety orange-red; throat beautifully barred with rich, deep pencil lines on a fine shade of yellow. Widely expanded flowers, with long pointed petals beautifully curved like a fine lily. Each, 30c. 3 for 75c. Doz., \$2.50.

Mona Lisa (78 days)—A magnificent, almost self-color of palest soft rose-pink, or blushed white. One of the most delicate shades ever produced. 4 for 25c. Doz., 65c. 100, \$4.85.

Morning Sunshine (83 days)—A deep salmon pink, shading deeper toward outer edges, with throat a delicate creamy pink on lighter ground. Each, 35c. 3 for 90c. Doz., \$3.00.

Mrs. Dr. Bevan—Upper petals and ends of lower petals purest white, with faintest tint of cream. Lower petals almost covered with blotches of deep golden cream, with only a very narrow central thread line of softest rose-pink half the length of the petal. Each, \$1.00. 3 for \$2.00.

Mrs. Laurance Armour—Large, widely expanded, white flowers, with a fine soft rose pink over upper petals; lower petals somewhat lighter, with blotches almost as fine as Pendleton. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Natalie (84 days)—A distinct variety of finest deep orange-salmon; deeper on lower petals, with a neat short white line extending from throat markings. 3 for 15c. Doz., 50c. 100, \$3.75.

Ne Plus Ultra (74 days)—A large, elegantly ruffled central base. Each, 35c. 3 for 90c. Doz., \$3.00.

New York (76 days)—A rich rose-red, showing deep red blotch on lower petals. Flowers large, wide open and upright. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Ophebia (75 days)—A splendid florist's flower of pure deep rose pink, lighter in upper throat, shading deeper toward outer edges of petals. Lower portion of flower has a wide feathered bar of deep velvety rose red, flamed bright red at either side. Opening buds via with opening rosebuds. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Orange Feather (84 days)—Strongly ruffled, butterfly-shaped flowers. Color, light orange yellow. Flamed beautifully a deep orange. Each 35c. 3 for 90c. Doz., \$3.00.

Orange Fires (79 days)—Beautiful dark vermilion red, with large throat blotches of deep purplish red, and white central lines extending well toward the end of the petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Orange Lily (65 days)—Upper petals fine orange; lower petals purest, soft, chrome-yellow, covering entire petals excepting edges and tips of lower petals. Each, \$1.00. 3 for \$2.00.

Orchid Butterly (62 days)—Large widely expanded, orchid-like flowers of deepest salmon flesh color. Throat elegantly stippled soft dark red, with most of lower petals a very beautiful shade of delicate straw or creamy yellow; ends of lower petals of same color as upper petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Otto Carmichael—Intense deep yellow of a rich golden tinge; outer border of petals richly blushed or tinted a beautiful golden tone still deeper, with soft pink flush. Soft rose pink narrow central lines on lower petals. Each, \$3.00. 2 for \$5.00.

Paula—Deep rose-pinked deeper on lower petals, with still darker median lines. Each, \$1.00. 3 for \$2.00.

Peep O'Day (79 days)—Tall, beautiful blushed pink on white ground. Long feather barred throat. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Pink Cloud (77 days)—Usually seven to nine soft rose-pink blossoms, with deeper rose throat, open at a time. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

Pink Lily (77 days)—A magnificent ruffled rose-pink. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Pink Pencil (90 days)—A fine tone of flesh, softly flaked deeper toward outer edges of petals. Throat finely feathered with lightly penciled white and pink thread lines. Each, 30c. 3 for 75c. Doz. \$2.50.

Listings Continue on Center Pages

BUY WHAT YOU SEE

NEW 9 Gladiolus Collections

SEE WHAT YOU BUY



EIGHTH WONDER
35c each, 3 for 90c



ROSE PEARL
15c each, 3 for 30c



FAVORITE
15c each, 3 for 30c



RAJAH
20c each, 2 for 25c

NOTES OF INTEREST
The "Kunderd" Name. Your
Guarantee.
No cut flowers have been sold
from the bulbs you get from
Kunderd's. They are chosen
for best production in your
garden. They are scientifically
cured and stored in perfect
condition so that you will have
a healthy, thrifree and ready
to grow into large vigorous
plants with magnificent spikes
of flowers.

Neighborhood Gardens.

What does this catalog on
to your neighbors and encourage
them to order gladioli this
year?

There is a great deal
of fun and enjoyment in
talking with your friends and discussing
the various outstanding varieties.

Then, too, there is all
the little friendly com-
test on, who can grow the best
spikes, etc.

Profit With "Glads"

Even the little backyard space
will provide ample means to
make money. It is a good idea to give
you a very profitable return.

They are easy to grow and re-
quire very little care and they
multiply very rapidly.

Personal Service.

Perhaps you certain color
preferences and would like
collections made up to order
in which case all you have to
do is state your wishes, how
much you would care to spend
and how many bulbs you would
like in the collection. We will
gladly supply you with these
collections either under name (labeling
all bulbs) or in mixture.

Special Orders.

A large number of the gladioli
listed in this catalog are priced
at 50c each. We will, however,
if you desire them in
larger quantities we will gladly
quote the quantity price upon
application.

Cultural Directions.

With each order we include
complete cultural directions
for the growing, digging, cleaning
and storing of Gladioli
bulbs. These include the
most simple and effective
instructions on gladioli ship-
ping control.

Many of our high priced

varieties have been omitted
from this catalog and you
should be any of your favorites
missing and if you would care
to have this information, I
will be glad to furnish it on
request.

KUNDERD'S

FLOWER SEEDS

Space does not permit listing
out flower seeds in this cata-
log, however, we have low prices
prevail and we refer you to our
last year's catalog.

*From the Library
Thomas A. Edison
January 19, 1931*

Mr. A. E. Kunderd.

My dear Mr. Kunderd:

I am sending you my order of January 12
asking you to send me the new catalog
to you. I appreciate the response and thank
you for the excellent service.

Yours truly,

Thomas A. Edison

January 19, 1931

Mr. A. E. Kunderd.

Dear Mr. Kunderd:

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Mr. A. E. Kunderd.

Dear Mr. Kunderd:

I am sending you my order of January 12
asking you to send me the new catalog
to you. I appreciate the response and thank
you for the excellent service.

Yours truly,

Thomas A. Edison

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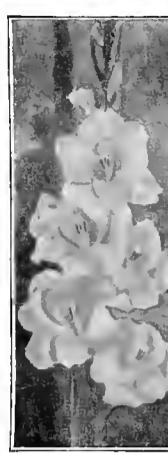
I am sending you my order of January 12
asking you to send me the new catalog
to you. I appreciate the response and thank
you for the excellent service.

Yours truly,

Thomas A. Edison

A GREAT PANORAMA BEFORE YOUR EYES—PRICES TO AMAZE YOU

—World's Greatest Quality—



MRS. E. A. HAMIL
\$1.00 each, 3 for \$2.00



PURPLE SPOT
4 for 25c
Doz., 65c, 100, \$4.85



MORAVIAN
3 for 15c
Doz., 50c, 100, \$3.75



CHICAGO
\$2.00 each, 3 for \$5.00



MIAKIL
\$2.00 each, 3 for \$5.00



QUARTIN DILLON
15c each, 3 for 30c
Doz., \$1.00, 100, \$7.50



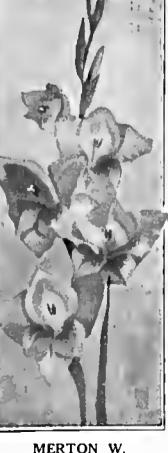
MILLIONAIRE
15c each, 3 for 30c
Doz., \$1.00, 100, \$7.50



FLAMING VALE
4 for 25c
Doz., 65c, 100, \$4.85



FAIREST PEARL
\$3.00 each, 2 for \$5.00



MERTON W.
WENTWORTH
15c each, 3 for 30c
Doz., \$1.00, 100, \$7.50



BLUE ISLE
25c each, 3 for 50c
Doz., \$1.65, 100, \$12.35



VIOLET PRINCE
20c each, 2 for 25c
Doz., \$1.25, 100, \$9.35



DR. J. H. NEELEY
4 for 25c
Doz., 65c, 100, \$4.85



COLOR BEAUTY
50c each, 4 for \$1.50
Doz., \$3.75



KUNDERD'S
YELLOW FAVORITE
20c each, 2 for 25c
Doz., \$1.25, 100, \$9.35



ANTHONY B. KUNDERD
12c each, 3 for 25c
Doz., 85c, 100, \$3.00



SHELL PINK
3 for 15c
Doz., 50c, 100, \$3.75



E. J. SHAYLOR
4 for 25c
Doz., 65c, 100, \$4.85



TIGER
20c each, 2 for 25c
Doz., \$1.25, 100, \$9.35



TWILIGHT
12c each, 3 for 25c
Doz., 85c, 100, \$6.35

My Bargain Counter

Twenty years of careful, painstaking effort has made it possible for me to offer what is without doubt the finest mixtures in existence today from the standpoint of individual varieties and balance of color. A good gladiolus mixture can be compared with a beautiful string of pearls which can be easily spoiled by a wrong selection of any unit.

The development of my mixtures, over all these years, has been prideful duty and one I will never tire of. Nothing gives me greater satisfaction than the vast panorama presented by these mixtures in bloom. The effect is very, very beautiful. When you consider that I have the largest trial grounds in the world, where thousands of seedlings are grown separately each year, you will understand how it is these mixtures are so outstanding. Our source of supply seems unlimited and we do not lack for colors or types.

I desire to make it clear to all my customers that the varieties in these mixtures are grown as carefully as the named varieties. They are in every way equal—in color, in beauty and in productivity. Mixtures do not require labelling and details having no bearing on quality need not be offered with each color.

I am well aware that you will experience a great deal of satisfaction in growing these mixtures. The thrill of finding new flowers of rare beauty each day, and the tremendous savings effected, are things not to be overlooked as you read the descriptions of the mixtures listed below. The possibilities for beautiful floral effects with gladioli in mixtures are unlimited.

Grand Mixture

The older of our primulinus mixtures, yet continually brought up to date with the addition of fine new varieties. For the average need they are equal to the Orchid Mixture, but do not contain the later kinds that the Orchid Mixture does. However, this mixture is highly recommended. Priced at

25, \$1.00; 50, \$1.75; 100, \$3.00.

Orchid Mixture

This name has been given to our most highly improved mixture of the Grandiflora Primulinus type. This name was inspired because of the butterfly or orchid resemblance. These come primarily in yellows, orange, saffron, copper, and the delicate pastel shades, in a wider range of colors than any other Primulinus Strain. The primulinus hybrids lend themselves to the more delicate floral arrangements better than any other type of gladioli. This mixture is priced at

25, \$1.35; 50, \$2.50; 100, \$4.50.

Glory Mixture

Has been but one of my ideals, because it consists of many thousands of the choicest of the large-flowering types of gladioli. Every color and hue are blended together to make as nearly as possible the perfect mixture. An admirable collection is for those interested in the largest possible number of varieties at a lesser cost than named kinds, and we offer them to you knowing that morning after morning as new beauties unfold their petals, you will be delighted. You will recognize, too, its value and its means of glorifying your garden. These bulbs will be sent to you in large size for only

25, \$1.35; 50, \$2.50; 100, \$4.50.

Wonder Mixture

Of the same type as Glory Mixture but containing the newer varieties and a greater number of kinds and shades. This mixture also contains a number of the larger and better Grandiflora Primulinus. Priced at only

25, \$1.65; 50, \$3.00; 100, \$5.25.

Triumph Mixture

So named because it is made up entirely of a mixture of our named varieties constituting more than fifty years of effort in the developing and the perfecting of gladioli. Regardless of price, this mixture contains all varieties listed in our catalog under name. It is priced at

25, \$1.85; 50, \$3.50; 100, \$6.50.

Upright Mixture

This and the following mixture is an innovation in gladioli and is offered here for the first time in the gladiolus kingdom. These flowers are upright in form, as upright lilies. The most of them are small in size, but will prove beautiful, interesting, and valuable for dainty floral pieces and charming flowers for rockeries, borders, etc. Priced at only

25, \$3.75; 50, \$7.00; 100, \$12.50.

Laciniated Mixture

Our display of about 100 varieties of these at the National Show at Pittsburgh last August created a sensation that really only improvements in gladioli do. The stock is limited and under normal business conditions it would not be offered this year, but in view of the need for cash we feel the need of offering this mixture. Priced at only

25, \$4.25; 50, \$8.00; 100, \$15.00.

A. E. KUNDERD
GOSHEN, INDIANA

"Kunderd Bulbs Are Free From Thrips"

"All over the United States and Canada hybridizers have been at work and many beautiful double and ruffled gladioli have resulted. But only one man has succeeded in producing a new type, bearing characteristics entirely new. This is the new Ruffled Gladiolus produced by A. E. Kunderd, of Goshen, Ind., and named by him

"Kunderd" type. The petals of this flower are ruffed and fluted like the petals of the newer sweet peas." S. F. MORTON.

NOTE: Laciniated, Upright and Baby Gladiolus have since also been added by Mr. A. E. Kunderd.

"What you are doing is probably the most important work ahead of anything Mr. Kunderd has done."

E. H. CUSHMAN.
"Ruffed" is in bloom. Grand does not seem to express it. It is the "sans pareil" of all gladioli." L. MERTON GAGE.

"You have created a monument to your memory that will live as long as history, and far outshine the great monumental or memorial Woolworth building in New York City."

"The ruffed gladiolus, like the ruffed sweet pea, has a refined appearance which the common flat ones do not possess."

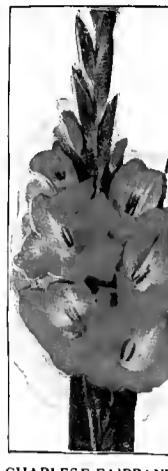
"I have often heard and read of Kunderd's Gladiol. I have not expect to see as extensive a place as you have. You certainly are deserving of all the credit you have received, and more." E. T. BARNE.

"They are the wonder of the whole neighborhood." LUTHER BURSBANK.

PAUL ULMAN
State Inspector

"They are immensely more beautiful than the plain, have very great faith in your future, and expect them to become very popular." MATTHEW CRAWFORD.

"Your gladiolus have no equal. They certainly are in a class by themselves." GRACE RE SHORE.



CHARLES F. FAIRBANKS
4 for 25c
Doz., 65c. 100, \$4.85



ENIGMA
12c each, 3 for 25c
Doz., 85c. 100, \$6.35



GOSHEN
4 for 25c
Doz., 65c. 100, \$4.85



THOUGHT
\$1.00 each, 3 for \$2.00



I EXCEL
3 for 15c. Doz., 50c.
100, \$3.75



BYRON L. SMITH
4 for 25c
Doz., 65c. 100, \$4.85



DR. ELKINS
12c each, 3 for 25c
Doz., 85c. 100, \$6.35



DR. DAVID GRIFFITH
\$2.00 each, 3 for \$5.00



VIOLET GLORY
12c each, 3 for 25c
Doz., 85c. 100, \$6.35



FIRE GLOW
35c each, 3 for 90c
Doz., \$3.00

Pink Delight (71 days)—A lovely shade of soft, rich, rose-pink. Throat a delicate whitish cream, and deeper soft yellow across middle of lower petals. Each, 35c. 3 for 90c. Doz., \$3.00.

Pink Enchanter (80 days)—Richest glowing rose pink imaginable. Lower throat portion deeper or rose-red. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Planada (77 days)—Delicate rose-pink color, with rich dark central bars, and a showy throat. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Pompeian Beauty (73 days)—Deep rose-pink; large red throat markings with meat white points extending through central lines on lower petals. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Pond Lily (80 days)—Deep rose-pink flowers, deeper in throat, with still deeper central bars on lower petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Pretty Pink (85 days)—Rose-pink; throat a little deeper on lower petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Prof. C. S. Sargent (85 days)—Large flowers of a clean white color, slightly pink with very light crimson markings on lower petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Prof. E. H. Wilson (113 days)—Quartianthus Hybrid—An immense show flower of rich, pure orange-red, with narrow central bar of deep, dark red on lower petals. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Purple Beauty (97 days)—A conspicuous, deep-purple-violet, with large throat blotsches clear to base of flowers, bordered at outer portions by subdued white. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Purple Challenge (83 days)—Very large flowers of distinct, showy and deep red-purple. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Purple Crown (94 days)—Rich dark, velvety purple; darker on lower petals, darkening toward base of throat. Flower is lightened by short, narrow subdued white bar extending from dark purple blotches. Each, 35c. 3 for 90c. Doz., \$3.00.

Red Beauty (96 days)—A bright, deep, velvety red, flaked deeper at edges. Lower inside petals rich darker red, with slight white median line extending over half of throat. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Red Butterfly (92 days)—Bright rose-red; deep red throat blotches, having deeper velvety red median lines. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Red Cardinal (72 days)—Beautiful, deep, cardinal-scarlet; large, pure white throat, deeper red central bars. Each, 35c. 3 for 90c. Doz., \$3.00.

Red Charm (80 days)—Deep blood-red with velvety, dark or blackish red throat blotches. Each, 30c. 3 for 75c. Doz., \$2.50.

Red Cherry (83 days)—Bright, rich red; deeper on lower petals. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Red Cloud (84 days)—Bright red with a pretty white bar on three lower petals. Winner of many awards. 4 for 25c. Doz., 65c. 100, \$4.85.

Red Commander (99 days)—Quartianthus Hybrid—Very large flowers of deep, rich red, faintly flaked deeper red on outer portions and throat. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Red Copper (80 days)—Deep salmon-rose, heavily flaked blue; lower petals red, white and yellow, lined and penciled with blue. 3 for 15c. Doz., 50c. 100, \$3.75.

Red Darling (89 days)—Velvety dark cardinal-red; upper portion lighter in throat; lower petals have large dark velvet blotches, with still darker red median lines extending beyond the blotches. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Red Empire (95 days)—Giant flower of deep cherry red, deeper in throat. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Red Mahogany—Intense mahogany, deepest brown-red over all petals, excepting throat, which is of deepest blackish-red, self color. Each, 30c. 3 for 75c. Doz., \$2.50.

Red Roamer (83 days)—Giant red variety. Frequently incinated. Each, 30c. 3 for 75c. Doz., \$2.50.

Red Rose (86 days)—Pure red rose, deeper on lower petals, with slightly darker median line extending down lower portion of throat. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Red Velvet (89 days)—Deep cardinal or blood-red, delicately flaked deeper red. Alternating red and pure white narrow throat bars. Each, 30c. 3 for 75c. Doz., \$2.50.

Remarkable (69 days)—Cherry-rose; entire lower petals deep rose-red. Each, 35c. 3 for 90c. Doz., \$3.00.

Rhapsody (73 days)—Numerous bright rose-pink flowers with only a slightly deeper throat. Each, 30c. 3 for 75c. Doz., \$2.50.

Robert J. Kunderd (80 days)—A most brilliant deep vermilion, or orange-scarlet self color. Each, 12c. 3 for 25c. Doz., 85c. 100, \$6.35.

Robinette (70 days)—Color, Tyrian-rose, considerably lighter toward throat and upper portion. Beautiful slight penciling and veining on lower petals. Each, 35c. 3 for 90c. Doz., \$3.00.

Rolling Prairie (105 days)—Deep rose-pink flaked slightly deeper. Lower throat blended deeper rose, with slight, faint, narrow median line. Back of lower petal has a creamy white ribbon showing on the outside of petals. Each, 35c. 3 for 90c. Doz., \$3.00.

Roman Candle (83 days)—Pure, soft, salmon-red; deeper in throat. Each, 35c. 3 for 90c. Doz., \$3.00.

Rose (77 days)—Deep, pure rose-pink; large, beautiful deep red throat blotches. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

Rose (67 days)—Deep salmon-rose, prettily flaked deeper rose. Throat stippled with deeper rose-red on a white ground; outer portion or blotches terminating in a fine white. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Rose Ann (108 days)—Rose-salmon, with finely feathered lower center, and a beautiful deep red central bar. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Rose Feather (84 days)—Soft rose-pink, tinted old rose; flaked deeper rose. Throat a deeper pink, with deeper red median line on lower petals. Each, 30c. 3 for 75c. Doz., \$2.50.

Rose Splendor (91 days)—Rose-pink; narrow white border; pronounced dark rose-red throat. Back of flower rose-pink, with narrow white border. Each, 35c. 3 for 90c. Doz., \$3.00.

Royal (86 days)—Dark, velvety red; deeper throat edged brighter red, with all petals flaked a deeper red. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Royal Beauty (74 days)—Very rich, deep purple-red; large, velvety, dark purple-red throat. Each, 35c. 3 for 90c. Doz., \$3.00.

Roz Marie—Pure, rich, deep coral-pink, deepening at outer edges of all petals. Lower petals have deep, coral-red feathered blotch. Each, 30c. 4 for \$1.50. Doz., \$3.75.

Salmon Fins (66 days)—Glowing deep, bright salmon-rose, lighter in upper portion of throat, deep orange-red over all lower petals, which have deep red central bars. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Salmon Star (73 days)—Soft self deep salmon-pink, of a mellow tint; throat, pure, soft canary-yellow, blending perfectly with the main color. Each, 35c. 3 for 90c. Doz., \$3.00.

San Francisco (89 days)—Quartianthus Hybrid—Large flowers of dark maroon or wine color; lower petals daintily penciled light creamy white. Each, 20c. 2 for 25c. Doz., \$1.25. 100, \$9.35.

Pink Clover (94 days)—Rose-pink, tinted slightly lavender and deeper on lower petals. Upper, inner throat blended from the edges to an almost white. Each, 30c. 3 for 75c. Doz., \$2.50.

Leopard (72 days)—Rose pink, with short, deep rose-red leopard spots; large clear white throat, edges delicately blended clear, soft, creamy yellow. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Lexington (86 days)—A rich vermilion, lighter in upper throat, soft, bluish tint on outer portion; lower petals deeper in throat with fine, dark red central lines. Each, 15c. 3 for 30c. Doz., \$1.00. 100, \$7.50.

Little Red Star—Small, gracefully placed upright flowers of fiery deep scarlet self color. A little darker in throat. Stigma and anthers also upright, giving very torch-like and pretty appearance. Each, 25c. 3 for 50c. Doz., \$1.65. 100, \$12.35.

Loella (89 days)—A fine smoky old-rose, flaked deep, smoky-blue. 4 for 25c. Doz., 65c. 100, \$4.85.

Lobengrin—Finest deep flesh pink, with beautiful light rose feathered blotch in throat. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Luxury—Upper petals rich, canary-yellow prettily flushed soft red. Lower petals have brilliant red blotches. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Magic (67 days)—Tall, finest lavender-blue, with large rich, purple throat blotches. Winner of many awards. 3 for 15c. Doz., \$1.65. 100, \$12.35.

Manhattan—Richest salmon-red, delicately flaked outer and of all petals. Beautiful blotches on lower petals lightly penciled white and orange, and with a fine central bar of dark velvety orange-red. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Magnificent (85 days)—Ground color a very mellow soft pink; magnificently flaked deep purple-red. Lower petals almost covered a deep, bright, velvety red. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Magnolia—Finest deep flesh pink, with beautiful light rose feathered blotch in throat. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Mary (105 days)—Deep self mahogany red; a clear but dark red large throat elegantly stippled on a white ground. Edges of throat blotches have a wide border of glowing bright red. Each, 35c. 3 for 90c. Doz., \$3.00.

Mahogany (91 days)—Deep self mahogany red; ends of petals a little brighter red. Large pure white throat blotch, with prettily feathered red border between white throat and ground color. Each, 30c. 3 for 75c. Doz., \$2.50.

Momme (108 days)—Deep rose-pink, elegantly marked with white. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Momme Dietz (74 days)—Deep rose pink exquisitely flaked soft rose-red. Throat daintily marked deeper, with fine white pencilings. Each, 30c. 3 for 75c. Doz., \$2.50.

Momme—Intense dark velvety maroon over entire flower; throat still darker. Each, 50c. 4 for \$1.50. Doz., \$3.75.

Miss U. S. A. (77 days)—Daintiest blush white. 3 for 15c. Doz., \$1.65. 100, \$3.75.

Momme (108 days)—Finest cream and pink. 3 for 15c. Doz., 50c. 100, \$3.75.

Mrs. Geo. W. Moulton (73 days)—A violet-red or cerise. 4 for 25c. Doz., 65c. 100, \$4.85.

Mary Fennell (81 days)—Deep lilac, shading paler, with soft primrose-yellow throat. 3 for 15c. Doz., 50c. 100, \$3.75.

Mary Pickford (70 days)—A most delicate creamy-white. Throat finest soft sulphur-yellow. Stem and calyx also white. 4 for 25c. Doz., 65c. 100, \$4.85.

May Day (74 days)—Soft orange-red, with white throat. Dainty white lines minutely traced over all petals. Each, 2

Winners Again

1932



Mrs. Calvin Coolidge

35¢ ea. 3 for 90¢

Lullaby

25¢ ea. 3 for 50¢

Hoosier Pearl

20¢ ea. 2 for 25¢

Predominator

30¢ ea. 3 for 75¢

Uhlans Chief

3 for 15¢

Viola Gem

20¢ ea. 2 for 25¢